



Produced by:
TNC NEW MEDIA

CONTACT INFORMATION: (* indicates required)

*First Name: _____ *Last Name: _____

Company Name / Show Name: _____

*Street Address: _____

*City: _____ *State: _____ *Zip: _____

*Country: _____

Phone: _____ Fax: _____

*Email: _____

(Your email is never sold, rented, viewed or distributed in any manner to any other party. Our strict privacy policy can be viewed online)

Opt-in choices:

- 1) May we send you occasional announcements about Podcast & Portable Media Expo? Yes / No (circle one)
2) May we send you occasional free trials and offers we send on behalf of companies participating in the Expo from sponsors/exhibitors? Yes / No (circle one)

Source Code (if you have one): _____

REGISTRATION CATEGORY: (check one)

- Exhibit Hall Only: Free
- all keynote sessions
- exhibit hall access for three days
- Awards Reception and other after hours events
- OR -
Full Conference: \$299
- attend any session in any Track
- choice of over 45 educational sessions, classes and panels
- audio podcasts of ALL sessions after the Expo
- high speed wireless Internet and electrical power for laptops
- all keynote sessions
- exhibit hall access for three days
- Awards Reception and other after hours events

PARTICIPANT PROFILE:

- 1. Are you primarily (check one only)
an independent content creator with separate job/career
a full-time independent content creator
an employee of a company already involved in content creation
an employee of a company looking into content creation for your company or a client
An employee of a company producing traditional content looking to re-purpose or create original content for the Internet or portable devices
Content listener/viewer/enthusiast
other - please specify: _____

- 2. Your purpose for attending the Expo (check all that apply)
improve my content (independent content creator)
improve my client's content
improve my company's content (corporate content creator)
network with potential sponsors/advertisers
learn the basics and decide if I should start a podcast or create portable content
network with other podcasters/content creators
other - please specify: _____



3. If you have a podcast or will be starting one, what do you (or did you) plan to spend on software and hardware to produce the content (check one)

- ___ \$0 - \$500
___ \$501 - \$2,500
___ \$2,501 - \$5,000
___ \$5,001 - \$10,000
___ \$10,000 +
___ I do not have or do not intend to create content - I am a listener/viewer/enthusiast

4. How did you hear about the Podcast & Portable Media Expo? (check one only)

- ___ attended Podcast & Portable Media Expo previously
___ website banner ad
___ Google, Yahoo or other search engine
___ on a podcast
___ at another conference
___ at a podcaster meetup
___ magazine ad
___ email from Podcast & New Media Expo
___ postcard or brochure from Podcast & New Media Expo
___ from friend/relative
___ other - please specify: _____

CONFERENCE REGISTRANTS ONLY

As a Full Conference attendee, you can attend any session from any track. To help us pre-determine the popularity of each track, please tell us which track best fits your interests.

- ___ Track 1: Audio & Video Podcasting 101 - A to Z for Beginners - Get Up To Speed Fast
___ Track 2: Attracting & Growing Your Audience - Connecting To Your Audience & Guerilla Marketing
___ Track 3: The Business of Podcasting & New Media - Monetization & Business Podcasting
___ Track 4: Advanced Audio & Video Production - Advanced "How To" Techniques
___ Track 5: New Media for Educators & Musicians - specific sessions for each

PAYMENT INFORMATION: (required only if registering for conference)

___ check or money order enclosed (Please make check payable to: TNC New Media)

Credit Card information:

Credit Card # _____ Exp. Date: _____ (mm/yy)

CVVS Code: _____ (4 digits on front of AMEX / 3 digits on back right of MC/Visa)

Name on card: _____

Billing Address: (___ check here if same as registration address above)

Street address: _____

Zip Code: _____

Signature: _____

Fax or mail your registration form with payment to:

FAX: 952-854-2290

-or-

MAIL TO and PAYABLE TO:

TNC New Media
Attn: Registration Management
6598 Carlisle Curve
Shakopee, MN 55379